



GUADEC 2006

24-30th June, 2006

Vilanova i la Geltrú
(Catalonia - Spain)



Sponsor's Brochure



Convention Overview

About GNOME

GNOME (pronounced GUH-NOME) is an international project working to create a free and open, easy to use computer desktop environment. GNOME stands for the GNU Network Object Model Environment and is built entirely from software considered free by the Free Software Foundation.

A great deal of software is developed under the umbrella of the GNOME Project, the core pieces are released twice-annually as the GNOME Desktop. The current version of the GNOME Desktop is 2.14, with 2.16 being released in late October.

The desktop forms one part of a complete operating system, along with utilities, libraries and a kernel. These are then available as Linux products from companies such as Redhat and Unix products like Sun Microsystems's Solaris.

GNOME technology is also found in some surprising places, like Nokia's Internet Tablet (770). GNOME's software license allows both free and propriortery software to be written using its platform at no cost; making it free in both senses of the word.



What is the GUADEC?

GUADEC (pronounced GWAH-DECK) is an acronym for the GNOME Users' And Developers' European Conference. Held annually in cities around Europe, GUADEC is the largest get together of GNOME users, developers, foundation leaders, individuals, governments and business in the world.

Presentations are given by business leaders, government spokespeople and motivated developers on a range of topics including the future directions of the GNOME Project, UNIX ® and Linux ® on the desktop, new features, exciting ideas and modern development techniques.

The primary goals of GUADEC are:

- to set the direction of the project in the coming year;
- to attract developers and contributors to the project;
- to developers and contributors to meet;
- to help corporate partners be involved in the project; and
- to showcase our latest technologies.

The 7th Edition

In its 7th consecutive year, GUADEC 2006 is being held at the CampusMed in Vilanova i la Geltru (Spain) from Saturday the 24th of June until Friday the 30th of June 2006. Developers and interested parties will continue to meet until Sunday the 2nd of July.

The week will be split into three phases: the approach weekend leading up to GUADEC; GUADEC itself; and After Hours. During the three days of the main GUADEC event, three tracks will be presented:

- Topaz: talks about the future of GNOME;
- Catwalk: Preview and demonstration sessions about platform technologies and applications; and
- Tangle: brainstorming sessions to solve specific problems of the platform.

These streams will in turn be aimed three different groups of people:

- The User: including sessions covering user experiences, profiles, trends, special needs, training processes, habits, issues and end-user (horizontal) applications;
- The Client: including sessions on big deployments, distribution, vendors, independant software development, corporate requirements and public administration; and
- The Developer: including sessions on programming languages, the platform, libraries, standards, outstanding issues and bugs and integration.

About Vilanova

Vilanova i la Geltrú is a city in Catalonia (Spain), 40km south of Barcelona. It has a population of around 50,000 inhabitants and still retains many features of a traditional coastal village with its fishing harbour, agriculture and century-old University of Engineering.

Vilanova is easy to reach and is only 20km from Barcelona International Airport or 50km from Reus Airport. Accommodation is no problem with hotels, hostels, and camping grounds all available. Visitors can also stay in the nearby cities of Sitges and Calafell only one train stop away.



About CampusMed

The Campus Universitari de la Mediterrania is a joint project of the Universitat Politècnica de Catalunya (UPC), the local council of Vilanova and the Mediterranean European Institute. At the heart of this lovely campus lies the UPC's Engineering School.

Last year the CampuMed played host to UPC's Free Software Conference, the biggest free software event in Catalonia <<http://jornadespl.upc.es>> and several other events. As well as the facilities offered, the CampuMed will be supported by the impressive Museu Victor Balaguer and the Museu del Ferrocarril.

Why Sponsor GUADEC?

Past Sponsors



Past Speakers



Miguel de Icaza
Gnome Founder
Vice President
Developer Platforms
Novell



Daniel M. Kusnetzky
Program Vice
President,
System Software
Enterprise Computing
Group
IDC



Mark Shuttleworth
Ubuntu Founder
Shuttleworth
Foundation



Nathan Wilson
Project Lead, Software
DreamWorks
Animation Studio

Each year, GUADEC attracts around 500 key software developers, press members, business people and government staff from around the globe. Together attendees share their experiences, technology and ideas in developing, using and deploying the GNOME platform.

Delegates attend GUADEC for many reasons. Users of GNOME come for a firsthand glimpse of the latest sleek features. Business and government attend GUADEC to discuss deploying the GNOME software and evaluate the merits of the GNOME platform. Developers of GNOME and 3rd party applications use GUADEC as a forum to come together and discuss the latest technologies and their new ideas for GNOME.

Professions represented at GUADEC include computer manufacturers and OEMs; IT distributors; resellers; IT publishers; consultants; people from the education and training industry; government staff; professional artists; systems administrators; analysts; and software developers. With information technology being a multifaceted industry, GUADEC plays host to many different fields of interest within the IT community, including desktop development; ISV application development; multimedia; digital art; networking; communications; wireless; mobile and embedded devices; databases; tools development; and the Internet.

GUADEC is also a fun and enjoyable conference, where old bonds and friendships are renewed and new ones created, through social events and functions that are thanks entirely to our sponsors. In the past, social events have been used for preliminary product launches (and successfully creating a base of dedicated and excited software developers for the product) or simply to chill out at the end of the conference.

With delegates from around the world, GUADEC is regarded as a unique and internationally flavoured conference and offers sponsors the opportunity to tap into a wide range of computing and information technology markets simultaneously.

As a sponsor of GUADEC you will be recognised not only as a sponsor of the event, but also a sponsor of GNOME, a sponsor of the GNOME community and of the ideals on which GNOME is founded.

Sponsorship Packages

Cornerstone Package

- Visible presence in the banner at the main venue stage, shared with the organisers' logos only;
- two (2) advertisement pages in the official program;
- negotiable amount of inserts in the participants' bags;
- organisation or Sponsorship of a special event;
- large logo in website, program's back page, banners in locations, bag, official t-shirt and all GUADEC public documents;
- one (1) web page with your content linked from the guadec.org homepage;
- one (1) stand during the 7 days of conference (at your expense);
- access to press room; and
- twelve (12) company registrations.

Gold Package

- One (1) ad page in the official program;
- two (2) inserts in the participants' bags;
- organisation or sponsorship of a special event;
- medium logo in website, program's back page, banners in locations, bag, official t-shirt and all GUADEC public documents;
- one (1) web page with your content linked from the guadec.org homepage;
- one (1) stand during the 7 days of conference (at your expense);
- access to press room; and
- eight (8) company registrations.

Silver Package

- Half (1/2) advertisement page in the official program;
- one (1) insert in the participants' bags;
- small logo in website, program's back page, banners in locations, bag, official t-shirt and all GUADEC public documents;
- one (1) web page with your content linked from the guadec.org homepage;
- one (1) stand during the seven (7) days of conference (at your expense);
- access to press room; and
- four (4) company registrations.

Media partner

- one (1) block at a shared Media Partners page in the official program;
- one (1) insert in the participants' bags;
- small logo in the Media Partners block in website, program's back page, banners in locations, bag and official t-shirt;
- presence of you and your products in the shared Media Zone, next to the sponsors' stands;
- one (1) company registration with access to press room; and
- three (3) media accreditations.

Custom Sponsorship Opportunities

If you find a sponsorship package unsuitable to your company's budget or requirements, custom sponsorship packages are available.

Custom sponsorship could include the sponsorship of a formal dinner, attendee party or even conference bags offering a highly visible logo space, there are many possibilities.

Custom sponsorship and costs can be discussed with the GUADEC organisers and will be handled on a case-by-case basis. Please contact the Sponsors Coordinator (details overleaf) if you wish to know more.



24-30th June, 2006
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 (Catalonia - Spain)



Sponsorship Application Form

Sponsorship applications are handled on a "first come, first served" basis. Please complete the application form below and review the terms and conditions of sponsorship available on the next page. If you require additional paper copies of this form, please contact us.

Fax the completed and signed form to
 ATTENTION:

Quim Gil
 fax: +34 93 893 83 99
 phone: +34 675 337 315
 email: qgil@gnome.org

Sponsor Information

Company Name: _____
 Contact Full Name: _____
 Position/Title: _____
 Email: _____ Phone: _____
 Address: _____
 City: _____ Province: _____
 Post Code: _____ Country: _____

Sponsorship Packages

Cornerstone Package	<input type="checkbox"/>	25 000 €
Gold Package	<input type="checkbox"/>	15 000 €
Silver Package	<input type="checkbox"/>	5 000 €
Custom Package (previously agreed with organisers)	<input type="checkbox"/>	----- €

By signing and returning this order form, I agree to be contractually bound to GUADEC sponsorship and advertising policies and regulations as set out in the Sponsorship Brochure.

Authorized Signature and date:

Terms and Conditions

1. Sponsorship application is handled on a “first come-first served” basis. Sponsors should be committed to Free Software deployment and improvement. Sponsors are supportive of The GUADEC Organisator’s mission. The GUADEC Organisator retains the right to reject any sponsor that it deems inappropriate.
2. After written acceptance by The GUADEC Organisator, the sponsor must provide the sponsorship funds, logo image (in the format required by The GUADEC Organisator) and other details required (eg. sponsor's name, trademarks etc) to The GUADEC Organisator, within 1 month of receipt of acceptance.
3. Sponsorship pledges cannot be processed without payment. All pledges must be in Euro (€) and made payable to ...
4. Sponsors may not sublet, assign or apportion any part of the item(s) sponsored nor represent advertise or distribute literature or materials for the products or services of any other firm or organization except as approved in writing by The GUADEC Organisator.
5. The GUADEC Organisator, will not be liable for damage or loss to sponsors’ properties by fire, theft, accident, or any other cause, whether the result of negligence or otherwise or case of force majeure.
6. Sponsorship is not limited to financial support, but can also be in the form of material provisions eg. hardware/software etc. Should your organization be interested to sponsor in an arrangement not listed in this brochure, please feel free to contact us to discuss your preferences.
7. For sponsorship packages that includes the use of signage, please note that signage space may be limited. The conference organizer will inform each sponsor the maximum size or number of signs allowed.
8. In order to limit costs to The GUADEC Organisator, the conference organizers may limit the number of colors used to print sponsor logos.

The GUADEC Coordination Team 2006
Sponsorship Form

